Introduction

Urban management in the future in general, and in particular face the challenges of the twenty-first century will be a challenge to the changes arising from technological, demographic, economic, political and international. Today the world has embraced the sustainable development of cities if that will accomplish the goals of democracy, equality of service and environmental protection, and will follow with the urban management unit and formation on the principles of urban development, urban transport and municipal fair share of both resources and income. Many cities are now faced with devastating realities, among them: unemployment, violence, pollution, unsafe, substandard living conditions, and vulnerability to human impacts are evident. The international community has also come to the conclusion that the major problems of urban management are not just modern technology and skilled manpower shortage of funds, but the main problem is the way we manage these factors. While cities are the driving force of economic growth, work centers and social situations of the world, urban management, must have components such as transparency, accountability, participation, politics, rule of law, efficiency, consensus is oriented. Over a long process, but satisfying, broad consensus of the international institutions and other economists redefine the functions of state government were formed. In order for a state to determine its main tasks in correcting market imperfections, and removal of the breakdown, increase competitiveness, institutional reform, improving access to markets and social capital has several features that truly do need to be defined in terms of good governance. The term "governance" and "good governance" has spread widely in the development and bad governance as one of the major causes of failure is introduced to achieve development of modern societies. However, the international financial institutions and international donors focused their aid and loans on the condition that involves the elements of good governance. Historically, the concept of governance is as old as human civilization, and, depending on its level (national, regional and local) a series of formal and informal actors influence the decision-making process that will take. The features and characteristics of the state in which they have achieved good economic performance, based on various studies have been associated with the changes. But these changes are by no means incompatible with each other, but some studies are more complete than others. Feature of a fundamental basis for good governance, and finally, that are considered by the United Nations Development Program and the World Bank. These indicators are respectively: Participation, rule of law, transparency, responsibility, consensus-building, justice and fairness, accountability, efficiency and effectiveness.

Materials and methods

Research and compilation of documents is descriptive analysis, based on a questionnaire; Trying that, good governance and good urban concept is presented using indicators, the components of good governance, urban management and global logical connection between these types of management in Iran cities and Babolsar well-studied example is the extent to which elements of good urban governance and urban management BABOLSAR is at an acceptable level. Therefore, the total population of the three different groups of people living Babolsar educated (higher degree), referring to municipalities and businesses residing Babolsar divided. In this study, combining random sampling with a sample size of 100 women was used. The questionnaire is divided into four categories of questions, including:

1 - the social - demographic (age, sex, occupation, education, etc.) 2 - and the attitude of cooperation and partnership with the municipality and city in the past year; 3 - meet the directors and employees of the municipality and behavior their clients; 4 - efficiency and effectiveness in the administration of the city is a municipality and city. The total population of the study consisted of 65% male, 35% female, age range 18 years and older, the average age is 38 and the average university degrees. The description for each component, the reagent is of a more definite assessment of each of the Likert format (2 - = very poor, 1 - = negative, 0 = neutral, 1 = good, 2 = very good) has been studied in the city. Then wrap the definite establishment of the main components of good governance within the municipality of metropolitan reached. According to LSD test at the end of their assumptions have been investigated. The main research question is: Does the city council of Babolsar within the good governance approach was appropriate? Main hypothesis is: it seems the city council of Babolsar not appropriate in the context of good governance.

Materials and methods

1.Partnership

To measure the level of participation and they should be carefully considered in the selection of definiteness; Because these components (participation) should be considered 4 different meaning to the definition and measurement of engagement are clear. Specific areas of cooperation with municipalities, citizens' awareness of the plans and decisions of the council, the potential use of mass collaboration and partnerships with municipalities, such as: Keep the city clean and general cleaning. As described above, the participation of the major categories of good urban governance. And to assess the accuracy of these components must be found. The definitions and meanings of participation are provided where there is a definite definition is that of the authors:

Studies according to their mean response table contributed to the Likert questions were coded and evaluated, with the participation of the municipality in the past year (x =-1.93), which is very low. But there is definite that the presence of other people and their potential for collaboration with the Municipality average (x =3.38) level is well above average. Aware of the plans and decisions at a higher level than the average (x =0.08), which may be indicative of the municipal council in promoting citizenship laws and the implementation of projects has been somewhat successful. Definite sense of responsibility for landscaping and municipal facilities that represent a partnership (x =1.32) between good and very good evaluation. Definiteness of the last people to cooperate with the city average (x =0.55) have announced that the show is the potential for cooperation with municipal and city managers to achieve a healthy and sustainable development of urban undoubtedly. Overall, the average participation component (x =-0.024) in the range 0 to 1 - and in the evaluations are inappropriate.

Given that our population is composed of three groups, significant differences in attitude measure are used to evaluate analytic way. The evaluation criteria are analytic sig and if its level is higher than (0.05) there is no significant difference between the groups, but if the amount is less than (0.05), a significant difference between the groups in the answers to the questions there. Analytic evaluation of the way in the 3 groups, businesses, individuals educated impression of municipal involvement in relation to the sig partnerships between groups, there were significant differences between their views.

2. Accountability

According to the above definition, it must answer to determine the definite relationship of citizens and officials to be measured. And the definiteness of the mayor and senior management personnel and with conviction and confidence in urban and well had done to them. In studies of satisfaction out of the city officials and administrators (x =0.04) has been given a Likert measurement range is above average. As a result of the collision, authorities and municipal authorities are somewhat satisfied. But to achieve the desired result in definite reference to the municipality (x =-0.28) is evaluated at the appropriate level. This is indicated, residents who have problems with the Municipality and to achieve the desired result. Municipal authorities in the definiteness of confidence in their work (x =0.12) trust in people and activities are partly responsible for the Likert this number is in good midrange. With the convenience of city managers (x =0.33) population who believe. Manager's relation to the city proper and some are moderate to high. Definite consent of the City Council Average (x =-0.01) and are evaluated according to a Likert-class poor. Due to my studies, community activities, the City Council has not yet justified and the effectiveness of the management and oversight of the City Council is unaware. It

seems that managers need to justify the activities of the Council, to take action. How do you rate the overall accountability of municipal authorities (x =0.05) is evaluated at the average level, but according to my assessment of the number and the amount meets the minimum acceptable level and there is not suitable for building on. According to studies by the author and a definite high, the average response factor (x=0.094) and less than the Likert rating is 1. This indicates that the levels of population average response rates were considered.

3. Performance

To measure the efficiency and effectiveness of the surface should be chosen carefully considered definite enough to be able to use the indicators of municipal and city managers in the performance measure and demonstrate best. According to studies by the above table, the consent of the receiving side is (x =-0.42). It indicates that the population of patients studied did not have the appropriate consent from the receiving side. Next definite difference in people's access to justice is the highest rating, and is dedicated to your satisfaction (x=-1.2), the reason can be given in terms of income and social council neighborhoods in the city are at a higher level than the other. This has led to other city services to be unfair. As a result of dissatisfaction is evident in other areas. The definite success of the projects, people have the idea that the population of the municipal construction projects has been somewhat successful (x =0.67). Parks and green space, the degree of satisfaction of the population is assessed at a higher level (x =0.81). Among the reasons for this could be a tourist town of Babolsar noted that landscaping is effective in attracting tourists. Definite rules and keep the same level for all the poor and the lower middle class is estimated to be (0.75-x =). And administrative provisions of the reasons can be pointed out. Definite rules and keep the same level for all the poor and the lower middle class is estimated to be (x =-0.75). And administrative provisions of the reasons can be pointed out. According to an inappropriate category Likert rating is below average. Average component efficiency and effectiveness (x =-0.025), according to a Likert between 0 and - 1 is evaluated. This indicates that the efficiency and effectiveness of municipal Babolsar not assess the optimal level. Due to the high definite explanations provided, satisfaction with the efficiency and effectiveness of municipal Babolsar according to a Likert ranks below average is evaluated (x =-0.025).

Finding and results

During recent decades, urban good governance as an effective and sustainable way of managing the complex, multi-level cities have been raised today. This approach is centered in urban management, influence on the development of democracy and equality for all forces in favor of the government of the city and also to meet all the needs of the group. Based on studies that have been conducted in urban areas of good

governance, criteria such as participation, accountability, effectiveness and efficiency, tolerance, accountability, transparency, rule of law, consensus orientation, equity, and strategic insights have been decentralized. This component of the research study and its implementation is responsible for the municipalities as well as the citizens of Babolsar city in recent years have made significant progress in urban areas. According to the research studies that examine the performance of the main theme of good governance Of Babolsar city has three components: participation, accountability, effectiveness and efficiency in municipal Of Babolsar were studied. A total of 3 components: participation, accountability, efficiency and effectiveness, the results were as follows:

Partnership with the average (x =-0.024) is below average and this may indicate a low level of participation in significant growth over previous years, but this component is observed. In addition, these components contribute to the desire of individuals to participate in the council was determined that there was a well-educated population, a greater willingness to engage with the various municipalities in there. If the municipality to partner with citizens, especially those focused on education will lead to the desired results. Finally, as it was observed, confirming hypotheses 1 and 4, and participation was very low level.

Average response factor (x=0.094) the level is above average. Components of good urban governance, accountability is one of the most important criteria is that if the level is good, no doubt, many other factors have no choice but to improve. However, it should be noted that the accountability is in place, it has the potential to enhance the surface. This indicates that the average person of authority and accountability of staff are satisfied with their behavior somewhat. As was noted that Hypothesis 2 was based on the low level of municipal accountability Authentication component does not respond, the average level is assessed. Performance with average (x =-0.025) is below the average One of the most important indicators of the efficiency and effectiveness of urban good governance, as it is observed in the city is located on the lower level. Course, different opinions have been presented in various definite.

Conclusions

Conclusion of the three categories of participation, accountability and efficiency are expressed as follows:

1.Partnership
1-1Use of various citizens, especially college educated people.

1-2 Invitation to cooperate in resolving the problems of the citizens, especially students and educated people.

1-3 Create universal applications such as cleaning beaches and forests and parks.

1-4 online system for urban residents understands the rules.

1-5 Brochures to justify civil rights laws and less educated citizens and businesses.

1-6 Feedback from residents about construction projects in the city (with an emphasis on the local educated people)

2. Accountability

2-1 Communication systems that enable people to communicate easily with city managers.

2-2 A certain portion of the citizens of small municipalities through your telephone to report.

2-3 Annual report to the citizens and provide municipal works that have been done years ago.

2-4 Future plans (projects) and in the city.

2-5 Detailed and comprehensive plans available in the city center.

2-6 Monthly meetings by invitation of the mayor and various city agencies to coordinate classes and more.

3. Performance

3-1 saving effects, so that only its citizens to be aware of their neighborhood and city.
3-2 oversight by the City Council in the implementation of regulations in the municipality (the City Council as a representative of the supervisory authority all the time).
3-3 operate according to the same rules and providing similar services to all neighborhoods.
3-4 build resorts and tourist services, especially in the Central Coast to make money and attract tourism.
3-5 standard road network, especially in neighborhoods where there is sufficient slope.
3-6 Mechanized waste the city.
3-7 neighborhood parks and green spaces.
3-8 Cooperation with other organizations and businesses to enhance urban development projects.