Introduction

In recent years, following acute urbanization and urban development issues in the country, the issue of urban development in the country, both within organizations and between organizations decision making in urban professionals, has become a necessity and duty of urban planning researchers new experiences global understand and eventually capture their localization. Perhaps the question should be easy in theory but in practice many problems in terms of ideas and new methods for applying there. Not the language, vocabulary and concepts shared by administrators, community officials, and urban planning professionals with no need to have any special knowledge and experience exchange and dialogue. The main issue before providing a final answer to the issue is not about the style of dialogue and exchanging experiences and views in this area is critical. New experiences that take place under the strategic approach and strategic plans, still faces serious shortcomings. Today we can say that the views and theories in the field of view, there are two types of urban professionals. The first approach is based on the belief that the essential preconditions for urban development in the country is provided, so basically into modernization and implementation of new models of urban planning something is wrong, it should start working somewhere else, should be to infrastructure, organization there are good laws, public awareness and education is optimal. The second perspective on this part is the world that our country has been affected by globalization. Processes of urbanization and urban development of this condition is redundant. What is certain is placed in the path of transformation. In fact, our country is in a transition phase. In this situation there is no choice but to intervene consciously accept change. The main issue endemic to the way the world experiences, accordingly, we must first identify the cause of this phenomenon and global developments. Second way - with regards to the application can be extracted from them.

Materials and Methods

The whole point of using this methodology is based on the deductive and the inductive. The theoretical and practical consequences because some countries will assume and base (inactive) and case studies will be accessible to the researcher

personally. Classified as being part of a research study, documents and other individual studies (field studies and objective) will be. Deductive and inductive methodology of the study, use of library resources and the use of descriptive and analytical methods will be based on the same methods and field exploration.

Finding and Results

Knowledge gained from this research indicates the fact that the general trend in the modern world of urban planning and design, to avoid long-term planning has moved. Most of their efforts toward bridging between short-term programs to improve performance management, evaluation of alternatives, the quality of information and the effective participation of all concerned and focused.

Infrastructure projects a new technique in the field of strategic planning are replacing traditional methods. Perspectives on sentence structure framework plan for a city is defined strategic vision. Decision-making and strategy formulation on the basis of the theory is defined. Terms of urban planning and design services, due to lack of understanding of the changes failed to provide balanced development of cities. It seemed that in the case of infrastructure projects - strategic urban development plan is a good alternative.

As has been mentioned, the main hypothesis of this study is the following: "The pattern of structural design – strategically, with an emphasis on local planning approach. It seems to be a good alternative to the pattern of urban development plans." Consistent with the strategic plan - detailing services and structural observations third assumption is demonstrated. The following table shows the features of a full strategic plan.

Table 1, the definition, features, content and tasks, development of strategic plans, source: author

Development of the strategic plan document, sets the sustainable - development of cities, urban spatial development model provides the framework for the detailed design needed to make it, and how to plan, execute and track sets. The main tasks of the development of the strategic plan are: - Interpret and adapt plans affluent national, regional and regional - conditions in the city - Develop a vision, objectives, strategies and policies for urban development - Detailed description of the need and framework for design requirements - Appointment and immediate action for the protection and improvement of - Develop criteria for monitoring the development of - Coordination and division of labor in the implementation and management of development	**strategic plan**
- Strategic planning as an ongoing process - not the final products - is considered. - Strategic planning instead of linear methods (the status quo - Analysis - Plan) process on wheels (low - high - low) is based. - The strategic planning and decision making and action planning and implementation of integrated and interactive feedback can be male. - The role of strategic planning and research-based information for decision making and the selection of information and targeted studies of its methodological principles. - There is a definite prediction of strategic planning. Status and future prospects of the various options one has in mind. Continually reviewed	**Characteristics of the development of the strategic plan**

and revised at the time being.	
- Provide a comprehensive perspective and the perspective of sustainable development and policies based on the principles of national, regional and regional - The coherence and coordination and interaction between the different levels - Integrating physical objects - the spatial objectives of economic, social, cultural and environmental development of the city - The introduction of implementing plans and projects for the development of - Maintaining flexibility in the proposal development process and consider alternative options. - Determining how to run and manage the development, monitoring and reviewing the actions of the time - Provide a clear plan documents, summary and understandable to the public	**Content development of the strategic plan**

Conclusions

Since it looks so far as structural design services - Strategic Planning and Architecture High Council of Iran, as the original service description for the plan has not been adopted. Now with regard to the planning and management of public space has become a community-wide activity. The busy urban professional guidance and a common method of urban planning are not yet fit enough for urban development. The wide variation in the population structure with broad social and spatial mobility is observed. Development, reconstruction and modernization is inevitable. Therefore, given that the structural plan - a strategic level, "central district" as well as infrastructure projects - strategic level "neighborhood" experience in order to fulfill and address of thought "central district" does not exist, research can come in

"infrastructure projects - a strategic approach is necessary and useful to central neighborhoods