

Introduction

Beaches of each country in terms of economic, social, political and even military importance, because on the one hand, about 75 percent of Earth's surface covered by water, and on the other hand, most of the infrastructure, communications, and tourism regions located. Importance and enormous potential of beaches and marine transportation, energy, food security, tourism and so is very clear. Beach area as a border land and sea strategic issues raised in the city is a special place. One of the issues facing societies today are in coastal areas, uncontrolled growth of urbanization and its impact on the coastal environment is uneven. There is no doubt that in most countries the public focus on social and environmental impacts to coastal cities but coastal cities against such threats have unique opportunities. According to basic premise in managing urban development this study reviews research conducted in this area and different management models and strategies of urban development in coastal areas are assessed and offers an approach to urban development and management strategies for Torkaman coastal. Methods In this descriptive - analytic study was gathering information from the observation and study of historical documents in libraries and also internet. To achieve theoretical study, analyzing the information obtained from the documents library and Internet resources are discussed. So after acquiring the basic concepts and theoretical approaches in the development and application of management principles in the coastal areas, we analyzed the characteristics of the physical, cultural, historical, social, ecological and geographical area according to documents, including aerial photos, maps, reports the status of natural resources and the environment now and in the past, has been evaluated.

According to this theory, first literature of coastal areas and areas of development is presented, after the expression of features of Torkaman coastal, development management approach will be presented.

Materials and methods

Research methodology is a systematic means to determine the facts; discovery and access solution is unknown that includes all of the tools and systematic process of collecting information and rational analysis of how they are to achieve a certain goal. This research is an applied research that is trying to make a practical model for review and selection strategies designed to provide coastal beaches. Gadgets used, are lists, questionnaires, observation and analysis of documents and features beaches and shorebirds. All data and information gathered using these gadgets based on expert opinions and conclusions of the analysis was done using content analysis.

Finding and results

First of all development of coastal zone must be specified in a city. Is a tourist attractive place considered by the planners? Or a place for residents and others who are in the area there for shopping? And Is the coastal used as a commercial port, shipping or fishing place? So before planning to develop coastal planning, these issues must be separated. In addition to the development of coastalsT attitudes and different approaches such as tourism (coast of Antalya and Dubai), Account - commercial (Bandar Imam Khomeini, Kharg and mahshahr), retail (Bandar Anzali and weekly markets along the water), housing, expansion of parks and green space (in this context, important steps have been made in Toronto) and the multi-functional user are investigated.

widest Caspian plains of the East and the Caspian. There was five positions marked in recognition of the city, "marginal, borderline, sea, beach, promenade and strategic". Marginal position, also indicate the geographical isolation and remoteness indicators of development, indicating a bottleneck in connection with national population and national economy. There are dual natures of the boundary conditions. Boundaries can act as a barrier to communication and can also offshore through commercial relationships may be considered as a strong point for the area. Fishing is a potential location for Turkmen city. Long history of fishing, extensive beaches (about 65 km) and locations for the construction of fishing harbor, shows the role of special privileges for the city and processors, and its affiliates.

Develop a management strategy for coastal development

According to surveys carried out in the literature, Coastal zone management approach, we develop a model based on two main questions to manage coastal development. The main quotations of model are:

- 1 - The current situation is expected to meet the requirements?
- 2 - Is it necessary to maintain the current status of the coastal zone there?

Based on these two questions will be explained in four coastal development management strategies that include:

- Strategy development;
- Strategies reconstruction / development;
- Protection strategy;

- Strategy restore / recovery (Table 2).

Is necessary to maintain the current situation?	no	Reconstruction / development	Development
	yes	Protection	Rehabilitation / Improvement
		yes	no
		IS current situation suitable?	

According to a survey conducted to analyze characteristics of development, given that the current situation does not meet current needs, on the other hand according to traditional cultural and historic features preserved coastal area needs. So the strategy proposed for the development of management strategies for restoration and rehabilitation is recommended. The strategy adopted for the restoration and improvement of the position of the main ways to improve management of coastal features coastal ports were developed. With the exception of Gorgan Bay, ecological variables, we have evaluated the Turkmen city environment; the lack of ecological diversity has greater depth of weakness. Reflect the characteristics of spatial structure - the physical city is remarkable:

- 1 - The possibility of physical space is too small for the city in the context of natural causes.
- 2 - The cost of building, equipping and maintenance of man-made institutions of higher than normal.
- 3 - The battle between natural ecosystems and man-made environment is quiet and physical development of technical and economic barriers so that quirks are mostly.
- 4 - Variety environmental limitation is a force parallel to the potential environmental space for the city's economy.

Conclusions

Currently, with the rapid changes in factors affecting urban development standards, necessary framework to manage urban development is more important. This has resulted, to develop a strategy for effective urban management in coastal areas based on key indicators in the matrix. The matrix according to two main questions needs to preserve the current situation and responding to the needs of the urban design which involves four general management strategies is developed.

Table 3. Design recommendations based on the chosen strategy, Source: The authors.

Ecological sustainability of marine and coastal ecosystems	Maintain and strengthen indigenous values in order to achieve the desired design in beach landscape	Recommendations designed to improve the quality of urban landscape
Preserve and enhance the natural environment.	The salient features of the cultural - historical port	Creating a places in the user interaction
Correct use of beach habitats	Strengthen and encourage culturally vibrant	Strengthen the visual and physical permeability City Beach
Waste disposal and wastewater projects in the area		Optimal visual enhancement and conservation corridors
Rules beach protected areas		sequence of visual and spatial perception
		Increased attraction of pedestrian roads
		Infrastructure for security